Houser & Hennessee
ADVERTISING CORPORATION

APPROVED
PER PROGRAM GUIDELINES

CLIENT:	**Feeny Chrysler – Midland**	PHONE #:	
SPOT:	**FEENY-T190701 Feeny July V1**	FAX # :	
LENGTH:	**:30**	SALES REP:	
DATE:	7/1/2019	PRODUCER :	A. Dennis

GRAPHICS	Video	AUDIO
Feeny Logo **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland **The Fun Starts Here!**	Video: Feeny Chrysler Building Shot – drone footage?) Mike On Camera in dealership showroom Employees On Camera ***(The lines in this section will change from spot to spot, and will cover a wide range of topics.)***	**<u>Announcer (Mike): (:04)</u>** At Feeny Chrysler, Dodge, Jeep, Ram in Midland… ***the fun starts here***! **<u>Mike Beck: (:03)</u>** Because Feeny knows what makes car buying fun! **<u>Employees On Camera: (:10)</u>** It's having a friendly, helpful staff! A stress free, no hassle purchase. A huge selection, with lots of options! And peace of mind from getting the lowest price…
Select 2019 Ram 1500's In Stock **Save Up To 20% Of MSRP** Limited to availability in stock. Approved credit required. Must qualify for Chrysler Employee Pricing or Affiliate Rewards Program, Chrysler Returning Lessee, and Chrysler Conquest programs. Other restrictions apply. See dealer for details. Offer ends 7/31/19.	Video: 2019 Ram 1500 GFX: 2019 Summer Clearance Event Logo	**<u>Announcer (Mike): (:10)</u>** And during Feeny's 26th Anniversary… Celebrate with Summer Clearance Event Savings! Get up to 20% off MSRP on select 2019 Ram 1500's in stock! ***Jingle: (:04) Feeny makes car buying fun!***
Feeny Logo **Chrysler – Dodge- Jeep – Ram Logos** Eastman Ave – Midland Feeny.com	Video: Feeny Chrysler Building Shot	